

# Gorgeous displays for premium confectionery



## Serve Over & Self Service Counters







## Give your desserts the stage they deserve

Invariably, the most interactive area in any store is an inviting display of confectionery and savouries. Trufrost has a whole array of stylish and contemporary confectionery showcases that would do any convenience store, supermarket, café and cake shop proud. For a supermarket application, these display cases perfectly complement the other food retail equipment to create a holistic customer experience.





## Why Trufrost confectionery showcases are miles ahead?

### **Help you save on food wastage:**

If the display in your showcases looks anything like the showcase shown on the top right, it is time you looked for an upgrade to Trufrost. Our display cases come with an advanced, double tempered and heated front glass that enhances visibility and prevents unhygienic condensation as would be experienced in conventional display cases. This, coupled with a reliable ventilated refrigeration system and an auto defrost ensures uniform cooling which means that your food stuff – be it the Bengali mithais or exotic cheesecakes, can stay fresh, longer.

### **Aesthetics:**

Trufrost display cases come in an elegant combination of black glass & stainless steel and contemporary LED lighting under each shelf that enhances the display giving a very classy, premium and an international feel to the ambience.

Conventional Display



Trufrost Display



# elegance in simplicity

The elegance of flat glass showcases has taken over the modern design due to its sheer simplicity and clean lines. This lends a more modern look to the overall ambience and has become quite popular in the recent times.







CSF-44 Premia

## Flat Glass Showcases - Premia series

The newly launched Premia series Flat Glass Showcases from Trufrost are specially designed to captivate your customers. The side and front glass is clad in chic, Italian style black lacquer border and the base is specially crafted in black titanium finish stainless steel to give a premium look to your store ambience. These stunning showcases come with an advanced, double tempered and heated front glass that enhances visibility and prevents unhygienic condensation as would be experienced in conventional display cases. This, coupled with a reliable ventilated refrigeration system and an auto defrost ensures uniform cooling which means that your displayed food stuff – be it exotic cheesecakes or Bengali mithais, can stay fresh, longer. These 4 layered showcases (base + 3 shelves) also come with elegant LED lighting under each shelf and all shelves have matching black trims for that added oomph.



- ◆ Front heated glass to prevent/minimise condensation
- ◆ Elegant combination of black lacquered glass border and stunning black stainless steel
- ◆ Advanced refrigeration system and gentle fan cooling facilitate uniform cooling and energy savings
- ◆ 4 layered showcases (base + 3 adjustable shelves)
- ◆ Elegant LED lighting under each shelf
- ◆ Available in 900mm, 1200mm and 1500 mm widths with a 700mm depth
- ◆ Digital temperature controller with temperature display
- ◆ High definition toughened and vacuum sealed front glass
- ◆ Shelves are placed at a gradient to allow for better visibility of displayed foodstuff
- ◆ Auto defrost
- ◆ R 290 refrigerant
- ◆ Option of warm showcases in matching sizes
- ◆ Sliding doors at the back for easy placement of foodstuff
- ◆ Castors for easy mobility and cleaning



## Flat Glass Showcases - Max series

The newly launched Max series Flat Glass Showcases from Trufrost are meant for those who want a “bang for their buck” without compromising on any of the functional features of the Premia series showcases. The side and front glass is clad in black lacquer border with a matching black painted metal base. These stunning showcases come with an advanced, double tempered and heated front glass that enhances visibility and prevents unhygienic condensation as would be experienced in conventional display cases. This, coupled with a reliable ventilated refrigeration system and an auto defrost ensures uniform cooling which means that your displayed food stuff – be it exotic cheesecakes or Bengali mithais , can stay fresh, longer. These 4 layered showcases (base + 3 shelves) also come with elegant LED lighting under each shelf and all shelves have matching black trims for that added oomph.

- ◆ Front heated glass to prevent/minimise condensation
- ◆ Elegant combination of black lacquered glass border and a matching black painted metal base
- ◆ Advanced refrigeration system and gentle fan cooling facilitate uniform cooling and energy savings
- ◆ 4 layered showcases (base + 3 adjustable shelves)
- ◆ Elegant LED lighting under each shelf
- ◆ Available in 1200mm width and 600 mm depth
- ◆ Digital temperature controller with temperature display
- ◆ High definition toughened and vacuum sealed front glass
- ◆ Shelves are placed at a gradient to allow for better visibility of displayed foodstuff
- ◆ Auto defrost
- ◆ R 290 refrigerant
- ◆ Option of warm showcase in a matching size
- ◆ Sliding doors at the back for easy placement of foodstuff
- ◆ Castors for easy mobility and cleaning



CSF-44 Max





## Flat Glass Showcases

The Flat Glass Showcases from Trufrost are a runaway success. They are absolutely stunning showcases of 4 layers. The standard models come in 1200mm and 1500 mm widths.

Options for firm project orders booked with longer lead times:

- ◆ Choice of 900 or 1800 mm width
- ◆ Showcases with marble base in place of regular stainless steel
- ◆ Option of warm showcases



CSF 44  
WSF 44



# the stunning incline



The stunning incline of the front glass of the display case lends a very contemporary look. This fashionable new product with an international appeal is now taking the world by the storm. While maintaining the clean, linear look, the front incline is a virtual showstopper enabling an unhindered view of the displayed items from almost any angle.



## Temptation

This fashionable new product with an international appeal from the house of Trufrost has become an instant hit and a bestseller within a short span of time, since its launch. Its unique front glass is inclined dramatically to create an inviting and unhindered view of the displayed foodstuff. Moreover, it comes with a front heated glass that keeps the condensation away. You can also place multiple units next to each other to give a magical look to the store ambience. The standard models come in 1200mm width.

Options for firm project orders booked with longer lead times:

- ◆ Choice of 900, 1500 or 1800 mm width
- ◆ Option of warm showcases



Temptation 44  
Temptation 44W





## Key Features - Floor Standing Displays

All our floor standing models - Flat Glass, Curved Glass and Temptation come with several distinguishing features such as:

- Double tempered & special heated front glass that enhances visibility and prevents unhygienic condensation
- Auto defrost
- Elegant combination of black glass & stainless steel
- Contemporary LED lighting under each shelf
- Ventilated refrigeration for uniform cooling
- Digital temperature controller & display
- Castors for easy mobility





## 3 Plus 2 Combination Display Showcase

This fashionable new product with an international appeal from the house of Trufrost has become an instant hit and a bestseller within a short span of time, since its launch. Its unique front glass is inclined dramatically to create an inviting and unhindered view of the displayed foodstuff. Moreover, it comes with a front heated glass that keeps the condensation away. You can also place multiple units next to each other to give a magical look to the store ambience. The standard models come in 1200mm width.



the towering beauty





## Crystal Tower Premia

This newly launched panoramic showcase from Trufrost is poised to be a show-stopper. It presents a 4 side panoramic view of your display enhanced by vertical LED lighting. It comes with a digital temperature display, 4 adjustable shelves, castors for easy mobility and air duct to remove condensation on the glass. The base and the body are specially crafted in black titanium finish stainless steel to give a premium look to your store ambience. These stunning showcases come with a reliable ventilated refrigeration system and an auto defrost that ensures uniform cooling. It is ideal for showcasing cakes, pastries, beverage bottles, canned drinks, packed savouries and more.



### Key Features

- Panoramic 4 side double glass
- Digital temperature controller & display
- Elegant & fashionable black stainless steel
- Ventilated cooling
- Chrome plated adjustable shelves
- Brilliant LED lighting
- Air duct outside the glass to remove condensation
- Castors for easy mobility/ cleaning





## Frozen Tower

### Panoramic Ventilated Freezer Showcase

Ideal for gelato, frozen cakes & desserts, the Frozen Tower enhances your products to perfection, thanks to the large glass areas and the adjustable glass shelves. A combination of elegant black stainless steel and glass make the Frozen Tower a refined and an uncompromising product. The cabinet comes with ventilated refrigeration and the heated glass on the windows prevents/minimises condensation.

### Key Features

- Panoramic 4 side double glass
- Digital temperature controller & display
- Elegant & fashionable black stainless steel
- Ventilated cooling
- Glass adjustable shelves
- Brilliant LED lighting
- Air duct outside the glass to remove condensation
- Castors for easy mobility/ cleaning



Frozen Tower



## Flat Glass Tall Showcases

This stunning new showcase from Trufrost stands tall and enables you to proudly display your delightful creations. It comes in a width of 5' (1500mm to be precise) and has 4 underlit shelves with LED lighting to enhance your cakes and bakes. The model can be paired well with our other models shown in the previous pages.



CSF-55 Tall







GG-700

## Grab & Go

This is great for 'grab & go' display of packaged beverages, sandwiches, confectionery and more. It comes in an elegant black colour with auto-defrost and drainage, LED light, night curtain and 2 adjustable shelves with price label space.

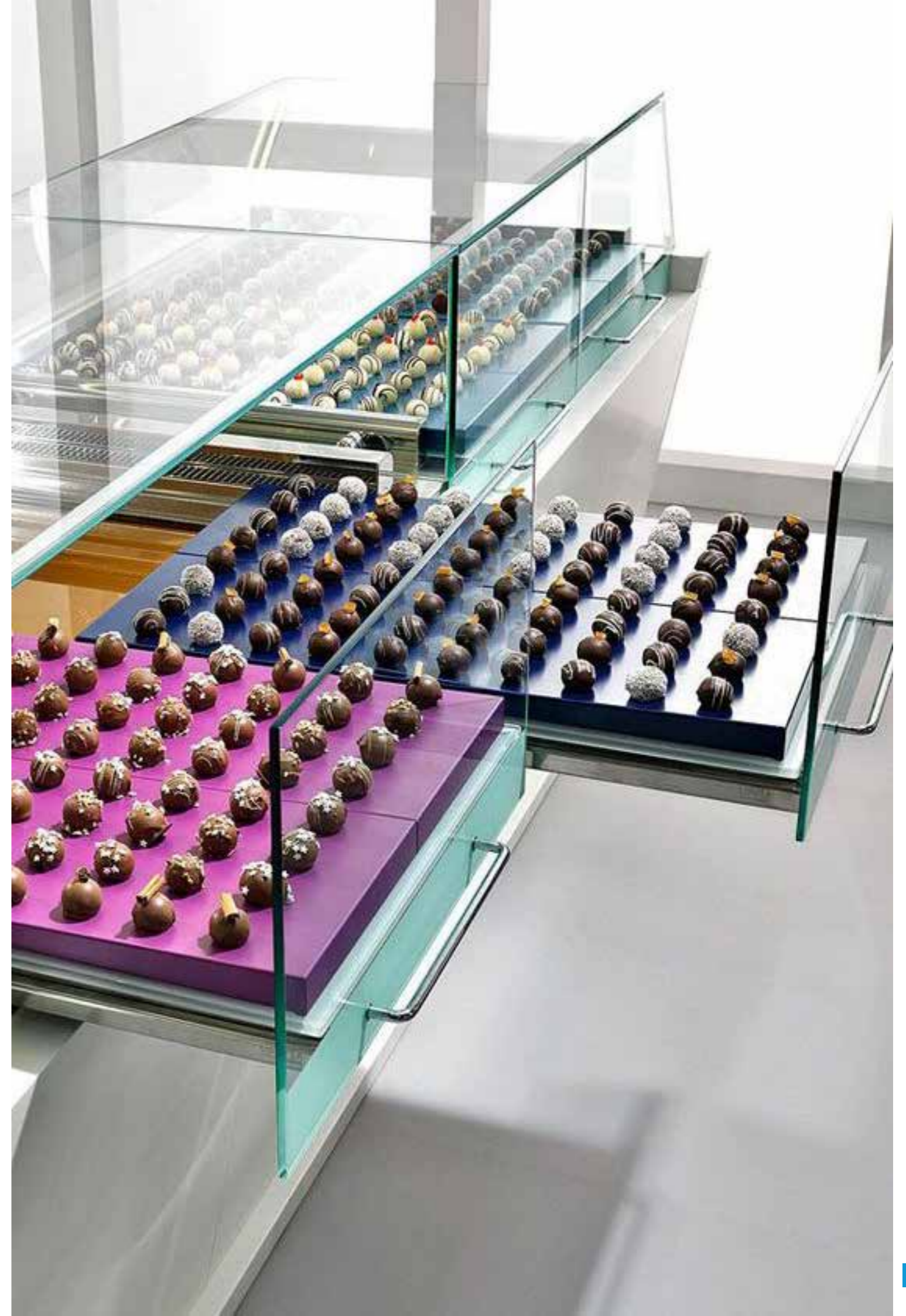
## Key Features

- Digital controller
- Finned evaporator
- Automatic defrost
- LED light with night curtain
- Adjustable shelves with price label setting
- Automatic drain water





Go jewellery shopping  
in a food retail store







# the fashion statement

## Diva

Inspired by the jewellery shop and high-end fashion boutiques, this jewellery box type display showcase from Trufrost is perfect for gorgeous creations especially, exotic pastries and chocolates. It has two refrigerated pull-out drawers at the rear and brilliant LED lighting to enhance the display. It also comes with an additional refrigerated storage underneath the drawers. You can place multiple units together to give a magical look to your store's ambience.



Diva 900 Premia



Pull-out Drawers



over the counter







CTSR-23 Premia



Baby Tower



Mini Tower

## Countertop Cold Displays

Suitable for showcasing and retailing Cakes, Pastries, Indian Desserts, Dairy Products, Cold Cuts, Sandwiches and Beverages. You can choose between two models that come in a dazzling combination of steel & glass, and fitted with a reliable, bottom mounted cooling system.

## Baby Tower

This newly launched stunning countertop cold display is suitable for showcasing and retailing Cakes, Pastries, Indian Desserts, Dairy Products, Cold Cuts, Sandwiches and Beverages. It comes in a dazzling combination of elegant black and glass, and is fitted with a reliable, bottom mounted cooling system.

## Mini Tower

This stunning countertop cold display is suitable for showcasing and retailing Cakes, Pastries, Indian Desserts, Dairy Products, Cold Cuts, Sandwiches and Beverages. It comes in a dazzling combination of steel and glass, and is fitted with a reliable, bottom mounted cooling system.



# display the warmth

## Countertop Warm Displays

Suitable for showcasing and retailing a wide variety of appetizers and savouries like Samosas, Kachories, Patties, Wraps, Cutlets, Kathi Rolls and similar snacks. You can choose between 3 models that come in a dazzling combination of steel & glass. The model, CTW-4 is particularly suitable for displaying Halwas, Gulab Jamuns or similar Indian desserts that are served warm. FDW-3 is also suitable for displaying warm pizzas amongst other food items.



CTSW-23 Premia



CTW-4



FDW-3





# Technical Specifications - Confectionery Showcases



Model	Product	No. of Layers		Dimensions W*D*H (mm)	Volume (Litres)	Temperature Range (°C)	Front Glass	Refrigerant	Power (Watts)
		No.	Description						
CSF 24 Max	Flat Glass 4 Layer Cake Showcase	4	Base + 3 shelves	600*730*1300	240	2~8	Heated	R 134a	410
CSF 44 Max	Flat Glass 4 Layer Cake Showcase	4	Base + 3 shelves	1200*730*1300	530	2~8	Heated	R 134a	480
CSF 24 Premia	Flat Glass 4 Layer Cake Showcase	4	Base + 3 shelves	600*730*1300	240	2~8	Heated	R 134a	410
CSF 34 Premia	Flat Glass 4 Layer Cake Showcase	4	Base + 3 shelves	900*730*1300	390	2~8	Heated	R 134a	450
CSF 44 Premia	Flat Glass 4 Layer Cake Showcase	4	Base + 3 shelves	1200*730*1300	550	2~8	Heated	R 134a	480
CSF 54 Premia	Flat Glass 4 Layer Cake Showcase	4	Base + 3 shelves	1500*730*1300	670	2~8	Heated	R 134a	450
CSF 34	Flat Glass 4 Layer Cake Showcase	4	Base + 3 shelves	900*730*1300	390	2~8	Heated	R 134a	450
CSF 44	Flat Glass 4 Layer Cake Showcase	4	Base + 3 shelves	1200*730*1300	530	2~8	Heated	R 134a	450
CSF 54	Flat Glass 4 Layer Cake Showcase	4	Base + 3 shelves	1500*730*1300	670	2~8	Heated	R 134a	450
CSF 55 Tall	Flat Glass 3 Layer Cake Showcase	4	Base + 3 shelves	1500*720*1900	1400	2~10	Heated	R404a	1255
WSF 44 Max	Flat Glass 4 Layer Warm Showcase	4	Base + 3 shelves	1200*730*1300	530	40-65	-	-	450
WSF 34 Premia	Flat Glass 4 Layer Warm Showcase	4	Base + 3 shelves	900*730*1300	400	40-65	-	-	450
WSF 44 Premia	Flat Glass 4 Layer Warm Showcase	4	Base + 3 shelves	1200*730*1300	530	40-65	-	-	450
WSF 54 Premia	Flat Glass 4 Layer Warm Showcase	4	Base + 3 shelves	1500*730*1300	670	40-65	-	-	450
WSF 44	Flat Glass 4 Layer Warm Showcase	4	Base + 3 shelves	1200*730*1300	530	40-65	-	-	450
WSF 54	Flat Glass 4 Layer Warm Showcase	4	Base + 3 shelves	1500*730*1300	670	40-65	-	-	450
Temptation-44	Inclined Glass 4 Layer Cake Showcase	4	Base + 3 shelves	1200*730*1300	480	2~8	Heated	R 134a	450
Temptation-44W	Inclined Glass 4 Layer Warm Showcase	4	Base + 3 shelves	1200*730*1300	480	40-65	-	-	450
3 Plus 2 Premia	3' Cake Showcase + 2' Open Showcase Chiller	4	Base + 3 shelves	1500*730*1300	480	2~8	Double Glass	R 290a	930
Crystal Tower Premia	4 Side Glass Panoramic Cake Showcase	5	Base + 4 shelves	675*695*1800	660	2~8	Double Glass	R 290a	590
Frozen Tower	4 Side Glass 5 Layers Panoramic Ventilated Freezer Showcase	5	Base + 4 shelves	650*650*1950	319	-18 ~ -22	Double Glass	R 290a	1000
GG-700	Grab-n-Go	4	Base + 3 shelves	706*717*1500	190	3~7	NA	R 290a	500
DIVA 900 Premia	Jewellery Box Type Display for chocolate & confectionery	1	Base + 2 Drawers	900*850*1175	160	2~10	Heated #	R 134a	500
Baby Tower	Desk Top Tall Display Refrigerator	3	Base + 2 shelves	452*406*816	58	2~12	Double Glass	R 134a	190
Mini Tower	Desk Top Tall Display Refrigerator	4	Base + 3 shelves	430*390*986	78	2~12	Double Glass	R 134a	180
CTSR-23 Premia	Countertop 3 Layer Square Glass Cake Showcase	3	Base + 2 shelves	660*530*730	68	2~8	-	R 134a	160
CTSW-23 Premia	Countertop 3 Layer Square Glass Warm Showcase	3	Base + 2 shelves	660*530*730	68	40~65	-	-	450
CTSR-23	Countertop 3 Layer Square Glass Cake Showcase	3	Base + 2 shelves	660*530*730	68	2~8	-	R 134a	160
CTSW-23	Countertop 3 Layer Square Glass Warm Showcase	3	Base + 2 shelves	660*530*730	68	40~65	-	-	450
CTW-4	Countertop Warm Display Case	1	4 x GN 1/3 pans	773*420*336	67	30~90	-	-	500
FDW-3	Food Display Warmer with 3 Shelves	3	3 shelves	400*448*785	97	30~90	-	-	800

Electricals: 220V/50Hz./Single Phase

Specifications are subject to change without prior notice due to continuous product development

# Top glass also heated







SOC 2590

## Serve Over Counters - Plug-in

Trufrost presents stylish serve over counters for display of a variety of foodstuff including delicatessens, dairy products, sausages, meat and poultry that ensure maximum visibility in a pleasing manner. The front glass can be lifted for cleaning. They also come with an additional refrigerated storage underneath which can be accessed through specially provisioned small door/s at the rear.



Openable front glass



Rear storage





## Key Features

- ◆ Stylish display for dairy products, sausages, packaged meats & poultry and delicatessens
- ◆ High performance compressor
- ◆ Easy to clean, stainless steel platform on the top rear portion
- ◆ Ensures maximum visibility to the products presented
- ◆ LED lighting
- ◆ Rear storage with 1/2 doors in different models







## Self Serve Counters

These refrigerated self-service counters from Trufrost are designed to store and display deli & pastry products, sausages, packaged meats & dairy products and delicatessens. Thanks to a contemporary and functional design, they respond effectively to the multiple demands of retailers.



## Key Features

- ◆ High performance compressor
- ◆ East to clean, stainless steel platform on the top rear portion
- ◆ Ensures maximum visibility to the products presented
- ◆ LED lighting







## Stainless Steel Fish Counters

Built on a platform of stainless steel AISI 304, Trufrost fish counters are perfect for displaying fresh fish. They are designed for providing optimal chilling during display only, not as a storage vessel for continuous use. All contents should be removed and placed into refrigerated storage during out hours – the counter being clear for cleaning and sanitising prior to restocking, the next day.





## Key Features

- ◆ Digital thermostat
- ◆ Adjustable feet/castor wheels
- ◆ High quality European compressor and fan
- ◆ Finned evaporator
- ◆ Thermostatic expansion valve
- ◆ Eco friendly refrigerant R404a



## Technical Specifications - Serve Over & Self Serve Counters



Product	Model	Dimensions wxdxh (in mm)	Temperature range at 25 °C, 60%RH	Power	Refrigerant	Rated Current	Shelves	No. of Rear Doors
Serve Over Counters	SOC-1590	1590x918x1230	+2°C ~ +8°C	500 W	R404a	6.0A	1	1
Serve Over Counters	SOC-2590	2590x918x1230	+2°C ~ +8°C	732 W	R404a	6.0A	1	2
Self Serve Counters	SSC-1350	1350x1100x910	-2°C ~ +2°C	620 W	R404a	3.8A	-	-
Self Serve Counters	SSC-1980	1980x1100x910	-2°C ~ +2°C	676 W	R404a	4.0A	-	-
Stainless Steel Fish Counters	SSFC-1930	1930x1130x900	-5°C ~ 0°C	600W	R404a	6.0A	-	-

Electricals: 220V/50Hz./Single Phase      Specifications are subject to change without prior notice due to continuous product development  
 Working condition for open chillers/glass door freezer is class 3 (Room Temp. 25°C and 60%RH)











## Combinable Island Freezers

### **With sliding glass top (left to right)**

These stylish island freezers with uniquely designed curved glass lids from Trufrost come in combinable configurations although you can go for individual units as well. The exteriors are built in white pre-coated steel and the interiors in pleasing white pre-painted aluminium. They can also be converted to be used as chillers.



## Key Features

- ◆ Elegant top curved sliding glass lid
- ◆ White precoated galvanized steel interior liner
- ◆ Mechanical temperature control
- ◆ 2 Tempered & low emissivity glass lids
- ◆ Lock & Key
- ◆ Ventilated free maintenance condenser
- ◆ Interior LED Lighting
- ◆ Increased 70 mm insulation resulting in energy savings
- ◆ Full Basket with dividers
- ◆ Caster wheels
- ◆ Convertible temperature range:  $\leq -18^{\circ}\text{C}$  /  $0-10^{\circ}\text{C}$



## Technical Specifications - Combinable Island Freezers



Product	Model	Dimensions wxdxh (mm)	Capacity (L)	Temperature (in °C)	Power	Refrigerant	Casters	Weight
Combinable Island Freezer - End Corner	CIL-1650EC	1650x757x867	600	$\leq -18$ / $0-10$	395W	R290	4	85
Combinable Island Freezer - Mid Section	CIL-1475MS	1475x757x867	500	$\leq -18$ / $0-10$	395W	R290	4	80
Combinable Island Freezer - Mid Section	CIL-2000MS	2000x757x867	700	$\leq -18$ / $0-10$	480W	R290	6	120

Electricals: 220V/50Hz./Single Phase

Specifications are subject to change without prior notice due to continuous product development

Working condition for open chillers/glass door freezer is class 3 (Room Temp.  $25^{\circ}\text{C}$  and 60%RH)



## Traditional Island Freezers

Trufrost Island Freezers are a retailer's delight and come with fully loaded baskets for easy access & convenient segregation of frozen food. IL 450 comes with 4 baskets and IL 660 (New) comes with 6 baskets.



## Technical Specifications



Specification	Island Freezers	
	IL-450	IL-660 (New)
Gross Volume (Litres)	450	660
External dimensions w*d*h (mm)	1750x700x514	1905x865x840
Internal dimensions w*d*h (mm)	1620x570x414.5	1727x435.5x687
Temperature Range	≤-18°C	≤-18°C
Power (W)	355	380
Refrigerent	R290	R134a
Lock	Yes	Yes
Defrost	Manual	Manual
No. of Lids / Doors	2	3
No. of Baskets	4	6
Wheels / Castors	Yes	Yes

Electricals: 220V/50Hz/1 Phase

Specifications are subject to change without prior notice due to continuous product development



# Getting your customers to buy more







**P**  
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QUALITY IS FAITH

B Side L, Pashupatinath Mandir, Near Jamma Masjid, Ayappa Mandir  
Road, Bhimrao Bhosle Chowk, Nehru Nagar, Pimpri, Pune – 411018

Email: [unitedenterprises18@gmail.com](mailto:unitedenterprises18@gmail.com)

Website: [www.punekitchen.com](http://www.punekitchen.com)

Mobile: +91 9766641022

GST: 27BIYPN1859G2ZJ





[www.punekitchen.com](http://www.punekitchen.com)